

Norman Conquest Annual Ride

Presented by the Bicycle League of Norman

Saturday, July 13, 2024

J.D. McCarty Center
2002 E. Robinson St.
Norman, OK 73071



2024 Sponsorship Packet



J.D. McCarty Center, Norman Conquest Helping Children Grow

Cyclists like to ride in groups because no one likes to ride alone, and no one likes to be left behind. The same can be said about life in general, but many children face daily struggles with being alone and falling behind due to developmental disabilities, and that is why the Bicycle League of Norman has dedicated so many years of support to the J.D. McCarty Center.



For nearly two decades, the Bicycle League of Norman has committed tens of thousands of dollars in proceeds from its annual Norman Conquest cycling event to support the children and staff at J.D. McCarty, and we invite you to join us in this commitment.



The center serves children from birth to age 21 by enriching their lives with resources and support such as physical therapy, occupational therapy, language therapy, medical care, and more. Eventually, these children move into adulthood, and the work being done at J.D. McCarty gives them tools and abilities that allow them to participate, contribute, and find fulfillment.



The Norman Conquest is one of Oklahoma's oldest cycling events, attracting hundreds of bicycle riders each year from across Oklahoma and around the region. Always scheduled in early July, cyclists ride 62 miles and a variety of shorter distances through eastern Cleveland County's undulating countryside. The ride is known for its summer heat and those who can overcome the substantial hills walk away with a sense of pride, and even conquest.

Because of its support for the community and its advocacy for fitness and healthy lifestyles, Norman has embraced the Conquest ever since it was established in 1997, and we are returning to businesses and individuals throughout Norman for continued financial support.



While grassroots donations of \$100 and \$200 are of foundational importance to our event, we are also seeking leadership contributions of \$500, \$1,000, \$2,500, \$5,000, and more to reach this year's \$25,000 goal.

We appreciate your consideration and your interest in the J.D. McCarty Center's mission to help children overcome the challenges of disability so they can move into adult lives filled with promise and opportunity. And we hope you will share in our dedication because, as everyone knows, no one likes to be left behind.



Norman Conquest Sponsorship Levels*

Level 1: \$5,000

- Large business logo displayed immediately below the top of event posters, website, and social media in a “Presented by _____” format.
- Large business logo displayed on the front of event t-shirt, to be given to all participants and volunteers.
- Business logo displayed on a power point presentation at the J.D. McCarty Center.
- Your business banner/sign displayed at J.D. McCarty Center if provided.

Level 2: \$1,000

- Large business logo on event posters, website, and social media recognition.
- Large business logo on event t-shirt to be given to all participants and volunteers.
- Business logo displayed on a power point presentation at the J.D. McCarty Center.
- Your business banner/sign displayed at J.D. McCarty Center if provided.

Level 3: \$500

- Medium business logo on event poster, website, and social media recognition.
- Medium business logo on event t-shirt to be given to all participants and volunteers.
- Business logo displayed on a power point presentation at the J.D. McCarty Center.
- Your business banner/sign displayed at J.D. McCarty Center if provided.

Level 4: \$300

- Small business logo on event poster, website, and social media recognition.
- Small business logo on event t-shirt to be given to all participants and volunteers.
- Your business banner/sign displayed at J.D. McCarty Center if provided.

Level 5: \$200

- Recognition on event social media.
- Business name printed on event t-shirt to be given to all participants and volunteers.

Level 6: \$100

- Recognition on event social media.

In-Kind Donations

All in-kind donations will be recognized at the level equivalent to the value of the donation. In-kind donations may include but are not limited to:

- Rest stop supplies (ex. bananas, oranges, cookies, powdered sports drink, cups, paper towels, etc.).
- Items for goodie bags provided to all participants (500 items).
- Support for volunteers (ex. food, bottled water).

Volunteering Time and Services

All sponsors wishing to provide volunteer support will be recognized for their contribution of time and talent.

** Note: to ensure that sponsors' logos appear on all the above, your donation must be finalized by June 1, 2024.*



Sponsorship and Support Commitment

We greatly appreciate your support of the Norman Conquest. Please take a moment to consider how you may be able to help. We will do all we can to promote your business throughout event advertising, pre-registration, day of the event and event follow up. This may include the use of your business name or logo on event t-shirts. Contact bln.normanconquest@gmail.com with any questions.

Please check **all** that apply:

I want to sponsor the Norman Conquest with a donation of \$_____.

I want to sponsor the Norman Conquest with an in-kind donation of \$_____.

I would like to promote the Norman Conquest to my employees and/or customers. Please provide me with event information to distribute and/or post.

My organization will provide volunteers for the Norman Conquest. Please contact me for more details.

**** All sponsorship checks should be written to “Bicycle League of Norman” (Tax ID 47-3491214)**

Business name: _____

Contact person: _____

Address: _____

Phone: _____ Email: _____



You can also donate via PayPal at: paypal.com/biz/fund?id=6L3AUJHSPBV7L

Bicycle League of Norman

P.O. Box 721094

Norman, OK 73072

bln.normanconquest@gmail.com



More details about the ride can be found at NormanConquestBikeRide.com

The Bicycle League of Norman is a non-profit public charity 509a2

